

ICON - Everyone is One is organized by She Endeavors Organization in association with EDC, GNITS, Hyd.

Workshop title: **Gender Sensitivity and Women Entrepreneurship**

Venue: G Narayanamma Institute of Technology and Science, Hyderabad.

Date: 02-03-2019

Total no. of participants: 108

First session: **Keynote Session**

Speaker: **Aruna Jyothi Patapati**

Topics covered in the first session are:

1. Socialization: Making Women, Making Men (Preparing womanhood, Colors of Caste, Development of stigmas)
2. A perspective: Sex Selection Consequences, Invisible Labour
3. Harassment: Say No!
4. Domestic Violence: Speaking Out
5. Violence: Prevention AND Overcoming it
6. Being Together as Equal

The approach followed is:

Probing students during every topic - students will share opinions through

- a) Short Case (Group) Discussions
- b) Share opinions through sticky notes
- c) Share Self-Experiences (contextually)

Second session: **Women Entrepreneurship**

This session started with speeches and Success Stories from Founders of Startups. Next students were asked to participate in the Idea Pitching competition and finally distributed the awards for winners of the competition.

Speaker 01: **Monisha Vemavarapu**,
Co-Founder, RubaRoo

Speaker 02: **Archana Chindam**,

Co-Founder, Poultry Mon

Speaker 01: **Vamsi Seemakurthi**,
Co-Founder, Lensfit

Speaker 04: **Akitha Kolloju**
Co-Founder, Heamac Healthcare

Idea pitching competition:

Total 15 teams participated in the competition. A 5-member panel was arranged to judge the ideas presented by the teams.

Finally top 3 teams were awarded.

1st winner: Team Look A Like (120/150 points)

2nd winner: Team Pustak Guru (111/150 points)

3rd winner: Team Vanita Shakthi (108/150 points)

Pictures:



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